



AMERICAN ASSOCIATION OF PHYSICIANS OF INDIAN ORIGIN (ARKANSAS)

Indian Physicians Dedicated to the Natural State

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Appathurai Balamurugan

Srini Ramaswamy

Sara Tariq

Ladly Abraham

Rangaswamy Govindarajan

Senthil Raghavan

Administrative Director

Emily Anderson

AAPI Arkansas, Inc.
PO Box 22008
Little Rock AR 72221
aapiarkansas@gmail.com
www.aapiarkansas.org
Tax ID: 300483957

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Dear Pharmaceutical Representative,

Subject: American Association of Physicians of Indian Origin (AAPI) Arkansas chapter invites you to sponsor a booth/exhibit during our annual meeting on Aug 24, 2019.

Thank you for your support to our organization in the past and previous years with your kind sponsorship of a booth/exhibit during our annual meetings. We sincerely enjoyed having you at our annual meetings and hope it was of benefit to you as well. We hope to continue this relationship going into the year 2019. If you are not fully familiar with our organization, please see below for a brief background summary and also visit our website www.aapiarkansas.org for more information.

Background: We are the Arkansas Chapter (www.aapiarkansas.org) of the American Association of Physicians of Indian Origin (AAPI). AAPI is a national organization representing the interests of about 100,000 physicians and medical students of Indian origin and is one of the largest professional medical societies in USA (www.aapiusa.org). We established the Arkansas chapter in 2008 and currently have about 300 members in the Arkansas. AAPI Arkansas has 4 sub-chapter areas which are Central Arkansas (Main), Hot Springs, North-West Arkansas and Batesville.

We have our next annual meeting on Saturday, August 24th 2019 at the State House Convention Center in Little Rock, AR. We hope you would consider supporting this event by sponsoring a booth/exhibit at the meeting for **\$2500 per booth**. Exhibits are allocated on a first come basis, and we want you to have the booth of your choice. This would be an opportunity for your company to advertise your products to a large gathering of local physicians. Some of the benefits of sponsoring the booth include:

- Easy access to all MDs throughout the event.
- Ability to choose specialties of physicians whom you need to visit your exhibit.
- Access to physicians at event from institutions where companies usually don't have access (egg. University Hospital, VA).
- Physicians have custom individual exhibit card which guarantees their visitation of allocated exhibits.

Please do let us know your decision at the earliest. You can send your check to the address below or pay online at <http://aapiarkansas.org/pay/Sponsors.aspx>

Raghu Reddy, MD

VP Pharma Activities

Aravind Rao, MD

President 2019